



**WDAF**  
 3030 Summit St.  
 Signal Hill  
 Kansas City, MO 64108  
 Main: (816)753-4567  
 Billing:

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

SRCP Media  
 Attention: Accounts Payable  
 201 North Union Street  
 Suite 200  
 Alexandria, VA 22314

Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Flight Dates	Order #	Alt Order #
07/31/12 - 08/07/12	564656	09771481

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF  
 3600 Solutions Center  
 Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	5	7

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	M-F 5-530a	5-530a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 07/31/12 5:08 AM M-F 5-530a 5-530a :30 JB12TV14 \$250.00 NM 1 4 W 08/01/12 5:24 AM M-F 5-530a 5-530a :30 JB12TV14 \$250.00 NM									
2	07/31/12	08/03/12	M-F 530-6a	530-6a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 08/01/12 5:44 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM 1 4 Th 08/02/12 5:55 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
3	07/31/12	08/03/12	M-F 6-7a	6-7a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 07/31/12 6:43 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM 1 4 W 08/01/12 6:09 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM 4 4 Th 08/02/12 6:23 AM M-F 6-7a 6-7a :30 JB12TV14 \$450.00 NM 3 4 F 08/03/12 5:59 AM M-F 6-7a 6-7a :30 JB12TV13 \$450.00 NM									
4	08/06/12	08/06/12	M-F 6-7a	6-7a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 6:53 AM M-F 6-7a 6-7a :30 JB12TV15 \$450.00 NM									

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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	M-F 7-9a	7-9a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 07/31/12 8:54 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM 2 4 W 08/01/12 8:10 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM 4 4 Th 08/02/12 7:46 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM 3 4 F 08/03/12 8:08 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
6	08/06/12	08/06/12	M-F 7-9a	7-9a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 8:30 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM									
7	07/31/12	08/03/12	M-F 9-10a	9-10a	-TWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 07/31/12 9:15 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM 2 4 W 08/01/12 9:32 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM									
8	08/06/12	08/06/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 9:42 AM M-F 9-10a 9-10a :30 JB12TV13 \$150.00 NM									
9	07/31/12	08/03/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/02/12 12:24 PM M-F 12-1p 12-1p :30 JB12TV14 \$225.00 NM 2 4 F 08/03/12 12:53 PM M-F 12-1p 12-1p :30 JB12TV13 \$225.00 NM									
10	08/06/12	08/06/12	M-F 12-1p	12-1p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 12:53 PM M-F 12-1p 12-1p :30 JB12TV15 \$225.00 NM									
11	07/31/12	08/03/12	M-F 5-6p	5-6p	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 07/31/12 5:14 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM 2 4 Th 08/02/12 5:43 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 5:09 PM M-F 5-6p 5-6p :30 JB12TV13 \$450.00 NM									
13	07/31/12	08/03/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 07/31/12 6:23 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM 4 4 W 08/01/12 6:15 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM 2 4 Th 08/02/12 6:13 PM M-F 6-630p 6-630p :30 JB12TV14 \$600.00 NM 3 4 F 08/03/12 6:15 PM M-F 6-630p 6-630p :30 JB12TV13 \$600.00 NM									
14	08/06/12	08/06/12	M-F 6-630p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 6:21 PM M-F 6-630p 6-630p :30 JB12TV13 \$600.00 NM									
15	07/31/12	08/03/12	M-F 9-10p	9-10p	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 07/31/12 9:23 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM 1 4 Th 08/02/12 9:25 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM									
16	07/31/12	08/03/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 07/31/12 10:29 PM M-F 10-1030p 10-1030p :30 JB12TV14 \$750.00 NM 1 4 W 08/01/12 10:13 PM M-F 10-1030p 10-1030p :30 JB12TV14 \$750.00 NM									
17	08/04/12	08/04/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/04/12 7:12 AM Sa 7-9a Sa 7-9a :30 JB12TV13 \$225.00 NM									
18	08/04/12	08/04/12	Sa 5-6p	5-6p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/04/12 5:30 PM Sa 5-6p 5-6p :30 JB12TV13 \$225.00 NM									

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564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/05/12	08/05/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 08/05/12 8:13 AM Su 7-9a Su 7-9a :30 JB12TV13 \$150.00 NM									
20	08/05/12	08/05/12	Su 1232-132a	1232-132a	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 08/05/12 12:48 AM Su 1232-132a 1232-132a :30 JB12TV13 \$30.00 NM									
21	07/31/12	08/03/12	M-F 12-1p	12-1p	-TWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 07/31/12 12:42 PM M-F 12-1p 12-1p :30 JB12TV14 \$225.00 NM									
22	07/31/12	08/03/12	M-F 7-9a	7-9a	-TWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 07/31/12 8:14 AM M-F 7-9a 7-9a :30 JB12TV14 \$300.00 NM									
23	07/31/12	08/03/12	M-F 5-530a	5-530a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/03/12 5:23 AM M-F 5-530a 5-530a :30 JB12TV13 \$250.00 NM									
24	07/31/12	08/03/12	M-F 530-6a	530-6a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 07/31/12 5:45 AM M-F 530-6a 530-6a :30 JB12TV14 \$250.00 NM									
25	08/01/12	08/03/12	M-F 9-10a	9-10a	--WTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Th 08/02/12 9:14 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM 2 4 Th 08/02/12 9:31 AM M-F 9-10a 9-10a :30 JB12TV14 \$150.00 NM 1 4 F 08/03/12 9:40 AM M-F 9-10a 9-10a :30 JB12TV13 \$150.00 NM									
26	08/01/12	08/03/12	M-F 630-7p	630-7p	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---TF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Th 08/02/12 6:39 PM M-F 630-7p 630-7p :30 JB12TV14 \$450.00 NM 2 4 Th 08/02/12 6:52 PM M-F 630-7p 630-7p :30 JB12TV14 \$450.00 NM 1 4 F 08/03/12 6:46 PM M-F 630-7p 630-7p :30 JB12TV13 \$450.00 NM									

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Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/02/12	08/03/12	M-F 5-530a	5-530a	---TF--	:30	2	\$250.00	NM
In 27									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Th	08/02/12	5:14 AM	M-F 5-530a	5-530a	:30	JB12TV14	\$250.00	NM
1 4	F	08/03/12	5:09 AM	M-F 5-530a	5-530a	:30	JB12TV13	\$250.00	NM
30	08/02/12	08/03/12	M-F 530-6a	530-6a	---TF--	:30	2	\$250.00	NM
In 28									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/02/12	5:37 AM	M-F 530-6a	530-6a	:30	JB12TV14	\$250.00	NM
2 4	F	08/03/12	5:42 AM	M-F 530-6a	530-6a	:30	JB12TV13	\$250.00	NM
31	08/02/12	08/03/12	M-F 7-9a	7-9a	---TF--	:30	2	\$300.00	NM
In 31									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Th	08/02/12	7:15 AM	M-F 7-9a	7-9a	:30	JB12TV14	\$300.00	NM
1 4	F	08/03/12	7:10 AM	M-F 7-9a	7-9a	:30	JB12TV13	\$300.00	NM
32	08/02/12	08/03/12	M-F 10-11a	10-11a	---TF--	:30	2	\$100.00	NM
In 30									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	08/02/12	10:59 AM	M-F 10-11a	10-11a	:30	JB12TV14	\$100.00	NM
2 4	F	08/03/12	10:39 AM	M-F 10-11a	10-11a	:30	JB12TV13	\$100.00	NM
33	08/02/12	08/03/12	M-F 5-6p	5-6p	---TF--	:30	1	\$450.00	NM
In 37									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	08/03/12	5:37 PM	M-F 5-6p	5-6p	:30	JB12TV13	\$450.00	NM
34	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	2	\$450.00	NM
In 38									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	08/06/12	5:27 PM	M-F 5-6p	5-6p	:30	JB12TV13	\$450.00	NM
1 4	M	08/06/12	5:51 PM	M-F 5-6p	5-6p	:30	JB12TV13	\$450.00	NM
35	08/02/12	08/03/12	M-F 12-1p	12-1p	---TF--	:30	2	\$225.00	NM
In 31									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---TF--	2	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Th	08/02/12	12:59 PM	M-F 12-1p	12-1p	:30	JB12TV14	\$225.00	NM
1 4	F	08/03/12	12:23 PM	M-F 12-1p	12-1p	:30	JB12TV13	\$225.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/02/12	08/03/12	M-F 1-2p	1-2p	---TF--	:30	2	\$100.00	NM
In 32									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---TF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/02/12 1:29 PM M-F 1-2p 1-2p :30 JB12TV14 \$100.00 NM 2 4 F 08/03/12 1:26 PM M-F 1-2p 1-2p :30 JB12TV13 \$100.00 NM									
37	08/02/12	08/03/12	M-F 5-6p	5-6p	---TF--	:30	1	\$450.00	NM
In 33									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---TF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/02/12 5:14 PM M-F 5-6p 5-6p :30 JB12TV14 \$450.00 NM									
38	08/02/12	08/03/12	M-F 9-10p	9-10p	---TF--	:30	2	\$750.00	NM
In 35									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/02/12 9:55 PM M-F 9-10p 9-10p :30 JB12TV14 \$750.00 NM 2 4 F 08/03/12 9:40 PM M-F 9-10p 9-10p :30 JB12TV13 \$750.00 NM									
39	08/02/12	08/03/12	M-F 1030-1102p	1030-1102p	---TF--	:30	2	\$375.00	NM
In 36									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---TF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/02/12 10:59 PM M-F 1030-1102p 1030-1102p :30 JB12TV14 \$375.00 NM 2 4 F 08/03/12 10:54 PM M-F 1030-1102p 1030-1102p :30 JB12TV13 \$375.00 NM									
40	08/06/12	08/07/12	M-F 530-6a	530-6a	MT-----	:30	2	\$250.00	NM
In 39									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 08/06/12 5:46 AM M-F 530-6a 530-6a :30 JB12TV13 \$250.00 NM 2 4 Tu 08/07/12 5:53 AM M-F 530-6a 530-6a :30 JB12TV15 \$250.00 NM									
41	08/06/12	08/07/12	M-F 7-9a	7-9a	MT-----	:30	2	\$300.00	NM
In 40									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/06/12 7:58 AM M-F 7-9a 7-9a :30 JB12TV13 \$300.00 NM 3 4 Tu 08/07/12 8:32 AM M-F 7-9a 7-9a :30 JB12TV15 \$300.00 NM									
42	08/06/12	08/07/12	M-F 10-11a	10-11a	MT-----	:30	1	\$100.00	NM
In 41									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 08/07/12 10:36 AM M-F 10-11a 10-11a :30 JB12TV15 \$100.00 NM									

## INVOICE



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Brunner/R/MO Senate	BRUNNER 4 SENATE	159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43 In 42	08/06/12	08/06/12	M-F 12-1p	12-1p	M-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$225.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	08/06/12	12:16 PM	M-F 12-1p	12-1p	:30	JB12TV13	\$225.00	NM
44 In 43	08/06/12	08/06/12	M-F 1-2p	1-2p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	08/06/12	1:15 PM	M-F 1-2p	1-2p	:30	JB12TV13	\$100.00	NM
49 In 48	08/06/12	08/06/12	M-F 5-530a	5-530a	M-----	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	2	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	5:07 AM	M-F 5-530a	5-530a	:30	JB12TV13	\$250.00	NM
2 4	M	08/06/12	5:24 AM	M-F 5-530a	5-530a	:30	JB12TV15	\$250.00	NM
50 In 49	08/06/12	08/07/12	M-F 6-7a	6-7a	MT-----	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MT-----	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	08/06/12	6:08 AM	M-F 6-7a	6-7a	:30	JB12TV13	\$450.00	NM
1 4	Tu	08/07/12	6:45 AM	M-F 6-7a	6-7a	:30	JB12TV15	\$450.00	NM
51 In 50	08/06/12	08/06/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	9:29 AM	M-F 9-10a	9-10a	:30	JB12TV15	\$150.00	NM
52 In 51	08/06/12	08/06/12	M-F 11a-12p	11a-12p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	11:29 AM	M-F 11a-12p	11a-12p	:30	JB12TV13	\$100.00	NM
53 In 52	08/06/12	08/06/12	M-F 2-3p	2-3p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	2:41 PM	M-F 2-3p	2-3p	:30	JB12TV13	\$100.00	NM
54 In 53	08/06/12	08/06/12	M-F 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	3:58 PM	M-F 3-4p	3-4p	:30	JB12TV15	\$100.00	NM



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**3600 Solutions Center**  
**Chicago, IL 60677-3006**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
564656-1	08/09/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Brunner/R/MO Senate	BRUNNER 4 SENATE	159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	08/06/12	08/06/12	M-F 5-6p	5-6p	M-----	:30	1	\$450.00	NM
In 55									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	5:42 PM	M-F 5-6p	5-6p	:30	JB12TV15	\$450.00	NM
56	08/06/12	08/06/12	M-F 9-10p	9-10p	M-----	:30	1	\$750.00	NM
In 56									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	9:42 PM	M-F 9-10p	9-10p	:30	JB12TV13	\$750.00	NM
57	08/06/12	08/06/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$750.00	NM
In 57									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	10:23 PM	M-F 10-1030p	10-1030p	:30	JB12TV13	\$750.00	NM
58	08/06/12	08/06/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$375.00	NM
In 58									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	10:38 PM	M-F 1030-1102p	1030-1102p	:30	JB12TV15	\$375.00	NM
59	08/06/12	08/06/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	7:00 PM	FOX Prime Monday 7-8p	7p-8p	:30	JB12TV13	\$1,500.00	NM
60	08/06/12	08/06/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	08/06/12	8:23 PM	FOX Prime Monday 8-9p	8p-9p	:30	JB12TV15	\$1,500.00	NM

**Total Spots 87 Gross Total \$31,880.00**

## Payment Terms 30 Days

**Agency Commission \$4,782.00**

**Net Amount Due \$27,098.00**